



Innovation Think Tank (ITT)

“This is your Innovation Day!”

Innovative tailor made training solutions

Benefit from your own Entrepreneurs!

- ✓ TDI specialises in designing programmes to encourage the growth of ideas
- ✓ The Innovation Think Tank has been designed to assist small and medium size businesses, world wide, to develop a 'culture for the growth of ideas'.

‘Why encourage innovation?’

“Innovation, the exploitation of new ideas, is absolutely essential to safeguard and deliver high quality jobs, successful businesses, better products and services for our customers, and new, more environmentally friendly processes.”

(Prime Minister Tony Blair, 2004)

“Ideas are the fuel for the engine that drives successful businesses – world wide”

(Terry Houlihan, August 2004)

What are the aims of ITT?

- 1 To facilitate a deeper understanding of the importance of innovation in growing a successful business
- 2 To enable participants to consider their own solutions to potential barriers to the exploitation of new ideas
- 3 To encourage participants to formulate and contribute new thinking about the way innovation can be encouraged their business

What is the style of the Think Tank?

- 1 This Think Tank is about organisations discovering their own approach to develop their culture for the growth of ideas
- 2 There are 2 sessions in the Think Tank programme – delivered in 1 day or 2 half days depending on the requirements of the organisation
- 3 At each session the facilitator provides introductory information, questions to stimulate discussion and examples from innovation in business as required

The Entrepreneur

- 1 Innovation is about individuals contributing their ideas to improve the performance of their organisation
- 2 Each participant will be expected to contribute to finding the solutions to all the questions posed throughout the Think Tank
- 3 This participation should start the process of the development of the culture for the successful growth of ideas in the organisation

Implementing a culture for the growth of ideas

- 1 Following the completion of the Think Tank TDI will offer email and telephone consultancy to assist with the development of a 'culture for the growth of ideas' in the organisation
- 2 One additional visit of a maximum of 2 hours is available if required but mileage will be charged
- 3 These 'follow-up services are included in the fee

TIC Awards Programme Fees

Discount of 50%

There is a 50% Government grant available to small and medium business from Business Link Wessex

Facilitation the Innovation Think Tank - £750

Includes:

- 2 Sessions (1 day or 2 half days)
- Course portfolios – with Action Plans etc. included
- Resources - pens, pencils, name cards, coasters etc.
- Mileage to and from venue
- On month of consultancy – telephone or email
- On visit of 2 hours if requested (Mileage extra)



Contact Information

**Terry Houlihan
TDI International
The Grove
St Johns Street
Hythe
Southampton
SO45 6BZ**

**Terry@tdi-ltd.co.uk
www.tdi-ltd.co.uk
0044 (0)23 848286
0044 (0) 7711 855979
Terry's Egypt mobile: 0104212610**

**Project Consultant in Egypt:
Mohamed Mahmoud Abd Alwahed 0102263440**